

## **CAA CLUB GROUP**

### **ELECTION/RE-ELECTION OF DIRECTORS**

#### **BIOGRAPHIES OF THE SIX DIRECTORS UP FOR ELECTION/RE-ELECTION ARE PROVIDED HERE:**

##### **John Bayliss, HBA, MBA, CSCMP**

John Bayliss is an experienced C-suite executive with extensive experience in retail operations, strategic planning, and business transformation across Canada, the U.S., Australia, and Europe. He currently serves as a Senior Advisor at the Boston Consulting Group (BCG) and is the founder of Ascenda Advisors, a boutique advisory firm that supports small to medium-sized consumer businesses to drive operational performance and fuel growth.

Prior to his current advisory roles, John spent over nine years on the executive committee of Walmart Canada, where he held significant positions including Chief Operations Officer, Chief Expansion Officer, Chief Administrative Officer, and Senior Vice President of Supply Chain. During his tenure at Walmart, John spearheaded efforts to establish the long-term strategy and secure \$10 billion in investment to expand the company's store footprint, modernize Walmart Canada's stores, and enhance and automate its omni-channel supply chain infrastructure. These initiatives resulted in substantial operational efficiencies and improved customer experiences.

John's transformative contributions at Walmart Canada earned him recognition as one of Canada's Best Executives by the Globe and Mail editorial committee in 2023. He also received the Certified Supply Chain Management Professional (CSCMP) designation from Supply Chain Canada for his services to Canadian supply chain during the pandemic.

Before joining Walmart, John was a Partner and Managing Director at BCG, where he was a member of the firm's global retail leadership team. Over his 16-year tenure, he advised retail and consumer goods clients across Canada, the U.S., the UK, and Australia.

John holds an MBA from Harvard Business School and an Honours degree from the Richard Ivey School of Business at the University of Western Ontario. He has also participated in several executive education programs focused on innovation, strategy, and artificial intelligence at the Massachusetts Institute of Technology (MIT).

Beyond his corporate career, John is a dedicated community leader. He has served as Chair of the Board for Food Banks Canada, Treasurer of the Luminato Arts Festival, and is an Advisory Board Member for the Ivey Centre for Building Sustainable Value. In 2019, John was recognized with the Ivey Distinguished Service Award from Ivey Business School for outstanding contributions to the school.

## **Quentin Broad, BA, MBA, C. Dir**

A member of the CAA Club Group's Board of Directors since May 2022, Quentin Broad has recently retired from his role as Managing Director of Capitalize for Kids, a not-for-profit organization that provides pro-bono consulting services to kids' mental health agencies across Canada. C4K facilitates a better understanding of an organization's operational challenges, co-creates data-informed solutions and then undertakes the change management and implementation steps necessary (including funding where required) to improve the business outcomes and build greater capacity.

His former roles at CIBC World Markets include Managing Director, Head of Global Equity Sales, Head of Global Research, Head of Global Equity Research and Equity Research Analyst covering banking and property and casualty insurance sectors. In addition to roles in the equity capital markets, Quentin has been an investment banker, a corporate lender and led a human resources department. He is also a board member of the Michael Garron Hospital Foundation (MGHF), board member of Converge Mental Health, and an Honorary Governor of McMaster University. During his tenure on various boards, he chaired the investment committee of the McMaster endowment funds, chaired the pension investment committee at CIBC and serves on the governance and executive committees at MGHF.

Quentin graduated from McMaster University in 1986 with his BA and in 1988 with his MBA. In 2010, Quentin was recognized by the Investment Industry Association of Canada as the Future Leader Scholarship Award winner for the Securities Industry Institute at Wharton. In 2020, he was recognized with the Wayne C. Fox Distinguished Alumni award at McMaster. Effective January 2025, Quentin achieved the C.Dir designation from McMaster's Chartered Director program.

Quentin is a Board Director of CAA Club Group and CAA Insurance Company. Quentin is the Chair of the Investment Committees, and a member of the Governance and Nominating committee. Quentin is also a board member at Echelon Insurance and Chair of its Investment Committee.

## **Jean Desgagné, FCPA, FCA and ICD.D**

A member of the CAA Club Group's Board of Directors since September 2018, Jean Desgagne is a corporate director, angel investor, consultant, and advisor. He is Chair of the Internal Audit Committee of the Province of Ontario, IT Sector, and is a member of the Board of Canada Stablecorp, Balance Trust Company, and other startups. Previous Board roles include Chair of the Board of CPA Ontario and Chair of the Audit Committee of 3iQ Digital Holdings. Has served on other boards, including BDO Canada and LumiQ Learning. He actively works as an advisor to a number of startups in the fintech, data, digital assets, education, platforms, and other spaces.

His former roles include President & CEO, Global Solutions, Insights & Analytics and President & CEO, Global Enterprise Services both with the TMX Group. He was also the President & CEO of the Canadian Depository for Securities. He has held a series of senior executive roles in Global Financial Services organizations including TD Bank, BMO Bank of Montreal and UBS. In these roles, he served on the Boards of the Canadian Depository for Securities, Canadian Derivatives Clearing Corp, TSX Trust, Trayport Ltd. and the Board and Executive Committee of the Americas' Central Securities Depositories Association.

Jean is actively involved in the community and is Chair of the Toronto Deans Advisory Board for the Telfer School of Management. He is an Executive in Residence at the school. He has held Board roles with community organizations, including the Jean Tweed Centre, Adoption Council of Ontario, Alcohol and Drugs Concerns, Providence Centre Foundation, and Conseil des Organismes Francophone du Toronto Metropolitain.

Jean has a Bachelor of Commerce from the Telfer School of Management at the University of Ottawa and has completed the Fintech Program at the Said School of Management at Oxford University. He is recognized as a CPA, CA and ICD.D. He was awarded the Trudeau Medal from the Telfer School of Management and the Queen's Golden Jubilee Medal. He was elected a Fellow of CPA Ontario, and a Life Member, in 2024.

Jean is the Vice Chair of the Board of CAA Club Group and CAA Insurance Company and sits on all the Committees. He is the Chair of the Governance and Nominating Committee. Jean is also a board member of Echelon Insurance.

## **Robert (Bob) Hague, BA, MBA, ICD.D**

A nominee to the CAA Club Group Board of Directors at the May 15, 2025 AGM for a first 3 year term. Bob recently retired from the Cooperators Group where was E.V.P. with specific responsibility for the CUMIS Group. Cooperators is one of Canada's largest insurance and financial services companies and a purpose driven member owned organization. CUMIS is a purpose-built cooperative insurance and financial services company that focuses on serving the needs of Canada's member owned credit unions and their members. Prior to that role he spent nearly a decade at Meridian, Ontario's largest member owned credit union. Bob held senior roles including responsibility for all member facing service delivery for all lines of business. He was a member of the Executive Leadership team when Meridian was created through a series of mergers in 2005. Prior to Meridian he held senior roles at BMO.

Bob brings over 40 years of progressive experience in banking, insurance, wealth management and governance to bring to the CAA Club Group Board of Directors. He also brings significant experience working with and for member owned, purpose driven organizations and is passionate about the role they play serving Canadians.

Bob has held several governance roles including serving on the board of Concentra Bank (now part of Equitable Bank) where he served for 9 years, including as chair of the Governance Committee and also serving on several special board committees over time. He chaired the Board of Credential Financial Inc, an IROC, MFDA dealer based in Vancouver that is now named AVISO. Bob was also the Board Chair of Technicost Technologies, a small niche software company providing specialty loan and payment processing services to mid-sized financial institutions and credit unions.

He has served as a director on several local United Way Boards and through his cooperative experience assisted with a project to bring health care to the unprivileged in India.

Bob graduated with a BA in 1981 from McMaster University and earned an MBA from Dalhousie University in 1999. He also holds the designation of ICD.D. from The Institute of Corporate Directors and Rotman and the designation of Fellow of the Institute of Canadian Bankers (FICB).

He has completed both the Canadian Securities Course and Partners Directors and Officers Course from the Canadian Securities institute.

Bob Has been a member of CAA South Central Ontario since 1989.

## **Heather Reichert, FCPA, FCA, ICD.D**

Heather retired from Manitoba Public Insurance as Vice-President, Finance and Chief Financial Officer in February 2017. Before joining MPI, Heather held the position of Deputy Minister of Advanced Education and Literacy with the Manitoba government. She has also held senior roles at Manitoba Health, the Winnipeg Regional Health Authority, the City of Winnipeg and PricewaterhouseCoopers. Heather was awarded the inaugural Canadian College of Health Service Executives Leadership Award for exemplary leadership skills and commitment to excellence.

In her CFO role, Heather was responsible for the Corporation's financial activities, including financial policies, actuarial services, reserving practices, strategic planning, investments, and reinsurance, her division was also responsible for providing strategic oversight and management of the Corporation's premises and real estate investments, as well as data analytics.

Heather has been a member of the: University of Manitoba Board, including Chair of their Audit Committee; United Way of Winnipeg Board as well as the Chair of their Finance & Administration Committee; St Boniface Hospital Foundation Board and its Audit & Finance Committee; and after several years on the board of CA Manitoba, culminated her involvement in the profession as Chair of CPA Manitoba.

Heather is a Board Director of CAA Club Group and CAA Insurance Company. Heather is the Chair of the Audit and Risk Committee and a member of the Conduct Review Committee, Human Resources Committee and Governance and Nominating Committee. Heather is also a board member of Echelon Insurance.

## **Charlie Sims, FCPA, FCA**

Charlie Sims is a long-standing CAA Plus member and avid supporter of the organization's dedication and concern for the safety and well-being of its membership on the road, at home or abroad.

Charlie is an experienced professional looking to bring his corporate operating skills along with his governance background and philanthropic perspectives learned over his career to the CAA Club Group board, management team and stakeholders.

Educated in finance, qualified as a Chartered Professional Accountant, Charlie pursued a career in the investment industry globally that has spanned more than 35 years, and he has pioneered a diverse set of skills.

As President and CEO of Cumberland Private Wealth Management, Charlie leads a team focused on serving clients to meet their long-term life and financial goals.

When not in the office, Charlie enjoys time volunteering, following sports, travelling and spending time with family and friends.