

January 14, 2025

Starts: February 3, 2025

Ends: February 28, 2025

2025 Winter Use the Shell App and Win Contest
OFFICIAL RULES

Open to residents of CAA South Central Ontario and CAA Manitoba club territories Canada

1. **NO PURCHASE NECESSARY:** The 2025 Winter Use The Shell App and Win Contest is sponsored by CAA Club Group (operating as CAA South Central Ontario and as CAA Manitoba) (the “Sponsor”). The Contest begins at 12:00:00 AM Eastern Time (“ET”) on February 3, 2025 and ends at 11:59:59 PM ET on February 28, 2025 (the “Contest Period”).

2. **ELIGIBILITY:** To enter and be eligible to win, an entrant must (a) be a legal resident of Canada who has reached the age of majority at time of entry in the respective province of Ontario or Manitoba in which they reside, and (b) not be an employee of the Sponsor or its affiliated legal entities or agents, their respective advertising or promotional agencies, the independent contest organization, or a member of any such employee’s immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the employee or not). In these Official Rules, “immediate family” means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse.

3. **HOW TO ENTER THE CONTEST:** There are three (3) ways to enter the Contest:
 - i. **Purchase Entry:** During the Contest Period, within Canada, at a participating Shell station, make a minimum \$0.01 (CDN) purchase before tax and use Shell EasyPay™ in the Shell App, to complete the transaction. Your CAA membership number must be linked in the Shell App at the time the transaction is completed. Upon doing so, you will receive one (1) entry (each a “Purchase Entry”) into the Contest. There is no limit on the number of Purchase Entries.
OR
 - ii. **No Purchase Entry:** On a plain piece of paper, hand-print your full name, your valid CAA membership number, complete mailing address (including postal code), daytime telephone number (including area code), a valid email address, write a maximum 100 word hand written essay on “Why I Love the Shell App” and mail to: 2025 Winter Use The Shell App and WinContest, (No Purchase Entry), 60 Commerce Valley Drive East, Thornhill, ON L3T 7P9 (a “No Purchase Entry”). If an entrant does not have a valid CAA Membership to reference, they should write “No valid CAA Membership” on the paper entry in place of referencing a CAA membership number to qualify for an eligible entry. There is no limit to the number of No

Purchase Entries submitted but each No Purchase Entry must be an original (no photocopies or other reproductions) and mailed in a separate envelope, bearing sufficient postage. No Purchase Entries must be received by February 28, 2025 (the “Contest Closing Date”).

Both “No Purchase Entry” and “Purchase Entry” will be referred to as an “Entry”. In the event it is determined that an entrant has entered in a fashion not sanctioned by these Official Rules, the entrant will be disqualified, and all of the Entries submitted by the entrant will be disqualified. The Sponsor will not be responsible for late, lost, illegible, falsified, damaged, misdirected, mutilated, garbled or incomplete entries, which will be void.

4. **PRIZE:** There are a total of two (2) prizes available to be won, each consisting of \$2,500 (CDN) in Shell Canada Gift Cards (the “Prize”). One (1) prize will be awarded in CAA South Central Ontario Club territory and one (1) prize will be awarded in CAA Manitoba Club territory. Shell Canada Gift Cards are subject to separate terms and conditions. Without limiting the generality of any other terms set out in these Official Rules, the following general conditions apply to the Prize: (i) By accepting the Prize, the winner agrees to waive all recourse against the Releasees (as defined below) for any reason whatsoever including if the Prize or a component thereof does not prove satisfactory, either in whole or in part; and (ii) the Prize must be accepted as awarded without substitution, are not transferable, not for resale and have no cash surrender value. The Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of the Prize or any component thereof; and (b) substitute a Prize or a component thereof for any reason with a Prize or a prize component of equal or greater value, without advanced notice or liability. A maximum of two (2) Prizes will be awarded. Limit of one (1) Prize per person during the Contest Period.

5. **PRIZE DRAW:** A random draw will be held by the Sponsor on March 10, 2025 (the “Draw Date”) at approximately 10:00 AM ET at its head office located at 60 Commerce Valley Drive East, Thornhill, Ontario from among all eligible Entries received by the Contest Closing Date. Odds of being selected for the Prize depend on the total number of eligible Entries received by the Contest Closing Date. The selected entrant will be contacted by email or telephone within two (2) business days of the Draw Date. If the selected entrant (a) cannot be reached by email within two (2) business days of the Draw Date; (b) fails to correctly answer the mathematical skill testing question (see rule 6); (c) fails to complete the properly executed Release Form within the specified time (see rule 6); or (d) is unable or unwilling to accept the Prize as awarded in full for any reason, then the selected entrant will be disqualified and another entrant will be randomly selected until such time as contact is made by email or telephone with a selected entrant or there are no more eligible Entries, whichever comes first. It is the entrants’ responsibility to ensure that their contact information (including a valid email address and telephone

number) associated with their CAA membership is up to date. The Sponsor will not be responsible for failed attempts to contact a selected entrant. Each selected entrant is subject to verification of eligibility by the Sponsor and compliance with the Official Rules before receiving the Prize, and the Sponsor's decisions in this regard are final and binding.

6. **CONFIRMATION OF WINNER:** In order to be confirmed the winner, each selected entrant must correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question and will be required to complete a Declaration and Release Form (the "Release Form") confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing the Sponsor, CAA, their dealers, agents, affiliated and related companies, advertising and promotional agencies, the independent contest organization and their respective shareholders, directors, officers, employees, agents, dealers, representatives, successors and assigns (collectively, the "Releasees") from any liability in connection with the Prize or this Contest. Release Forms must be completed and submitted within the time period specified on the Release Form or the Prize may be forfeited. Upon receipt and verification, the winner will be contacted by the Sponsor to begin coordination and fulfilment of the Prize. Upon receipt and verification, the Prize will be shipped to the confirmed winner by the independent contest organization.
7. **GENERAL:** By entering the Contest, entrants agree to abide by the Official Rules and all decisions of the Sponsor with respect to any aspect of the Contest. Decisions of the Sponsor are final.
8. No correspondence will be entered into except with the selected entrants. By entering the Contest, the winner consents to the use of their name and address (city and province/territory), voice, photograph and/or likeness without further remuneration, in any and all media now known or hereinafter developed throughout the world in perpetuity, in connection with any publicity carried out by or on behalf of the Sponsor in connection with this Contest.
9. This Contest is subject to all applicable federal, provincial and municipal laws and regulations.
10. The Sponsor and the independent contest organization accept no responsibility for loss, damage or claims caused by or resulting from the Contest or acceptance of the Prize. Entries that have been falsified, tampered with or altered are void. The Sponsor and the independent contest organization do not assume any responsibility for incorrect or inaccurate capture of Entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof.

11. The Sponsor reserves the right to terminate or suspend this Contest or to amend the Official Rules at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, the Sponsor reserves the right to cancel the Contest and conduct a draw from all previously received eligible Entries. The Sponsor and the independent contest organization shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Contest.

12. The Sponsor respects an entrant's right to privacy. Personal information collected from entrants will only be used by the Sponsor to administer the Contest and, only if consent is given at the time of entry, to provide the entrants with information regarding upcoming promotions and/or events from the Sponsor. If entrants provide consent when entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in the Sponsor's privacy statement, which is available at: <https://www.caasco.com/about-our-website/privacy>
Shell trademarks are owned by Shell Brands International AG. Used under license.

®CAA trademarks are owned by, and use is granted by, the Canadian Automobile Association.